Attorney's Docket No. COMBINED DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY (Includes Reference to Provisional and PCT International Applications) 040042-002 As a below named inventor, I hereby declare that: My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: EVENT-BASED ADVERTISEMENTS the specification of which (check only one item below): is attached hereto. was filed as United States application Number and was amended 09907899 (if applicable). was filed as PCT international application Number ____ and was amended on Thereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. Lacknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in Fitle 37, Code of Federal Regulations, §1.56. Thereby claim foreign priority benefits under Title 35, United States Code, §119 (a)-(e) of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed: PRIOR FOREIGN/PCT APPLICATION(S) AND ANY PRIORITY CLAIMS UNDER 35 U.S.C. §119: PRIORITY CLAIMED DATE OF FILING COLINTRY UNDER 35 U.S.C. §119 (if PCT, indicate "PCT") APPLICATION NUMBER (day, month, year) Yes Nο No Yes Yes Nο Yes No _ No Yes I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed helow July 20, 2000 60/219,442 (Application Number) (Filing Date) (Application Number) The PTO did not receive the following

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listed item(s) the 4th page

COMBINED DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY (CONT'D) (Includes Reference to Provisional and PCT International Applications)

Attorney's Docket No. 040042-002

I hereby claim the benefit under Title 35, United States Code, §120 of any United States applications(s) or PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in that/those prior application(s) in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose to the Office all information known to me to be material to the patentability as defined in Title 37, Code of Federal Regulations §1.56, which became available between the filing date of the prior application(s) and the national or PCT international filing date of this

application:							
PRIOR U.S. APPLICATIONS OF	PCT INTERNA	TIONAL APPLIC	ATIONS DESIG	SNATING THE U.S.	OR BENEFIT L	JNDER 35 U.	S.C. §120:
U.S. APPLICATIONS					STATUS (check one)		
U.S. APPLICATION NUMBER			U.S. FILING DATE		PATENTED	PENDING	ABANDONED
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	APPLICATIONS	DESIGNATING					
☐ PCT APPLICATION NO.	PCT FILI	NG DATE	U.S. APPLICATION NUMBERS ASSIGNED (if any)				
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I hereby appoint the follow	ing attorneys	and agent(s) to	prosecute sa	id application and	to transact al	l business in	the Paten
and Trademark Office com.	ccicu merewi	m and to me,	prosecute and	l to transact all bu	siness in conr	ection with	
thternational applications di	rected to said	invention:					
william L. Mathis	17,337		Eric H. Weisblatt 30,505		Bruce T. Wieder		33,815 34,040
Robert S. Swecker	19,885	James W. Peterson		26,057 30,427	Todd R. Walters Ronni S. Jillions		31,979
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Gerald F. Swiss

Charles F. Wieland III

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COMBINED DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY (CONT'D)	Attorney's Docket No.	
(Includes Reference to Provisional and PCT International Applications)	040042-002	

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